

## **User Submission Terms**

We love engaging with our clients and seeing how you are using our products! We welcome reviews, suggestions, photos, videos, comments and any submission of UGC ("User Generated Content"). You may submit your UGC in a variety of ways, including:

- Post or comment on our social media pages.
- Submit photos or other information through the Made Goods User Generated Content gallery portion on our website.
- Where we ask for your permission to use your photos or other information you have posted on your social media channels or sent to us.

We regularly reach out to customers to request additional rights to reproduce User Generated Content in the form of images or videos in our catalog, email, website, social media channels and more. Whenever possible, we also include your handle or byline. Thank you for considering this request.

By submitting your User Content to us, including via our Sites, or responding to our request with the hashtag #yesmadegoods, you are agreeing to the following:

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You represent and warrant to Ardmore Home Design as follows: that your User Content is your own original work and that you have the right to grant the rights and permissions set forth in the Terms; you have obtained all necessary licenses and permissions from all applicable third parties required for the submission of the User Content and use as permitted in the Terms; you will comply with all FTC disclosure requirements and guidelines relating to your User Content; the posting and/or display and/or other permitted use of your User Content by Ardmore Home Design or those deriving rights through Ardmore Home Design will not violate any provision of any applicable law or regulation, or in any way infringe or violate rights of any third parties, including but not limited to copyright, trademark, and other intellectual property, privacy or publicity rights; you waive any and all moral rights that exist in your User Content and any derivative works made therefrom.

You agree that your User Content created, submitted or otherwise made available by you to Ardmore Home Design or for Ardmore Home Design will not: be abusive, threatening or harassing towards others; include any



infringing, obscene, defamatory, slanderous, libelous, offensive, or illegal content (including without limitation content which violates another person's right of privacy); include commercial or political solicitations or messages; include any content designed to injure people or property (including without limitation viruses or other malware); impersonate others or be misleading as to your identity, the source of your User Content; suggest that you or your User Content is sponsored or endorsed by Ardmore Home Design (unless it is); otherwise violate the Terms. It is important to remember that UGC submitted by you may be recorded and stored in multiple places, both on our website and elsewhere on the internet and are likely to be accessible (ie. Viewable) for a long time. Should you disclose sensitive, proprietary, or confidential, to do so is at your own risk and Ardmore Home Design is not responsible for any consequences of such disclosure.

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